



Dear Community Partner,

The Carmel River Watershed Conservancy (CRWC) and the Monterey Peninsula Regional Park District (MPRPD) invite you to join us in honoring California's diverse wildlife at California Wildlife Day (CWD) on Sunday, April 6, from 10 am to 3 pm at Palo Corona Regional Park. This year's theme is "**Working Together to Create Healthy Habitats**"

This in-person event features presentations, exhibits, activities, food, arts and culture and usually draws over 1,000 people through the day. This year's keynote speaker is **National Geographic Explorer Erica Gies**, author of **Water Always Wins: Thriving in an age of drought and deluge.**

Participation is free to both attendees and participants. Join us by:

- 1) **Exhibitors: Sharing Your Connection Story.** As an exhibitor, share your story and speak to how your business or organization educates, preserves, and protects wildlife and habitats. Please consider addressing how your organization co-exists with, advocates for, and protects nature and wildlife.
- 2) **Hosting a Live Activity.** Create an interactive program for your audience (family programs are highly encouraged). All sessions are assigned a 30-minute block. A two-block session can be arranged, depending on the activity. If you are interested in hosting a live activity, we can discuss content, guidelines, and scheduling. Activities can be indoor, outside walks, or within the children's area. Come with your ideas and we'll work with you!

Please confirm your interest in participating by **January 15, 2023** by contacting Erin Lawrence, CRWC watershed fellow at [erin@carmelriverwatershed.org](mailto:erin@carmelriverwatershed.org) (802) 989-1168. Or feel free to email or call Erin, Elise, or Jackie with any questions

We look forward to sharing CWD with you and the hundreds of attendees from across the state celebrating California's wildlife!

Sincerely,

Elise Weiland, Executive Director  
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